**DOMINOS PIZZA SALES SQL QUERIES**

**A. KPI’s**

**1. Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue

FROM dominos\_sales;

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**2. Average Order Value**

SELECT (SUM(total\_price)/COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM dominos\_sales;

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**3. Total Pizzas Sold**

SELECT SUM(quantity) AS Total\_pizza\_sold

FROM dominos\_sales;

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**4. Total Orders**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders

FROM dominos\_sales;

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**5. Average Pizzas Per Order**

Select Round(Sum(quantity)/count(distinct order\_id),2) as Average\_Pizza\_Per\_Order

from dominos\_sales;

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**B. Charts Requirement**

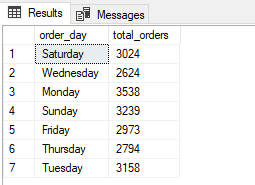
**1. Daily Trend for Total Orders**-- DateTime() - Return a specified part of a date:

-- DW - day of the week

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders

FROM dominos\_sales

GROUP BY DATENAME(DW, order\_date);



**2. Monthly Trend for Total Orders**

select DATENAME(MONTH, order\_date) as Month\_Name, COUNT(DISTINCT order\_id) as Total\_Orders

from dominos\_sales

GROUP BY DATENAME(MONTH, order\_date);

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**3. % of Sales by Pizza Category**

Select pizza\_category, round(sum(total\_price),2) as total\_revenue,

round(sum(total\_price) \* 100 / (select sum(total\_price) from dominos\_sales),2) as PCT

from dominos\_sales

group by pizza\_category;

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**4. % of Sales by Pizza Size**

Select pizza\_size, round(sum(total\_price),2) as total\_revenue,

round(sum(total\_price) \* 100 / (select sum(total\_price) from dominos\_sales) ,2) as PCT

from dominos\_sales

group by pizza\_size;

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**5. Total Pizzas Sold by Pizza Category**

Select pizza\_category, Sum(quantity) as Total\_Quantity\_Sold

from dominos\_sales

group by pizza\_category

Order by Total\_Quantity\_Sold DESC;

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**6. Top 5 Best Seller by Revenue, Total Quantity and Total Orders**

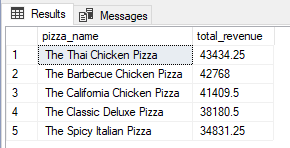
**a. Top 5 Pizzas by Revenue**

Select top 5 pizza\_name, round(sum(total\_price),2) as total\_revenue

from dominos\_sales

group by pizza\_name

order by total\_revenue desc;



**b. Top 5 Pizzas by Quantity**

Select top 5 pizza\_name, count(quantity) as total\_qnt

from dominos\_sales

group by pizza\_name

order by count(quantity) desc;

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**c. Top 5 Pizzas by Total Orders**

Select top 5 pizza\_name, Count(distinct order\_id) as total\_orders

from dominos\_sales

group by pizza\_name

order by Count(distinct order\_id) desc;

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**7. Bottom 5 Best Seller by Revenue, Total Quantity and Total Orders**

**a. Bottom 5 Pizzas by Total Orders**

Select top 5 pizza\_name, round(sum(total\_price),2) as total\_revenue

from dominos\_sales

group by pizza\_name

order by round(sum(total\_price),2);

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**b. Bottom 5 Pizzas by Revenue**

Select top 5 pizza\_name, count(quantity) as total\_qnt

from dominos\_sales

group by pizza\_name

order by count(quantity);

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**c. Bottom 5 Pizzas by Quantity**

Select top 5 pizza\_name, Count(distinct order\_id) as total\_orders

from dominos\_sales

group by pizza\_name

order by Count(distinct order\_id);

A screenshot of a menu

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